

## UPCOMING WORKSHOPS

Business Ready is an innovative business readiness support package primarily for tech-based SMEs with the characteristics and ambition for growth.

Our aim is to provide support and guidance to help your business reach its potential by helping you overcome barriers to growth.

We do this by offering a range of workshops and targeted business support to address what's holding your business back.

To join us at one of our free informative workshops, or to enquire about getting support for your business, please visit: [www.business-ready.co.uk](http://www.business-ready.co.uk).



**HANDLING CHANGE WITHIN YOUR  
BUSINESS WEBINAR – PART 2**  
TUESDAY 4<sup>TH</sup> AUGUST 2020  
9:30AM – 11:00AM



**EFFECTIVE FINANCE TOOLS WEBINAR  
– PART 1**  
WEDNESDAY 5<sup>TH</sup> AUGUST 2020  
9:30AM – 11:00AM



**MAXIMISING EMPLOYEE  
ENGAGEMENT WEBINAR – PART 1**  
FRIDAY 7<sup>TH</sup> AUGUST 2020  
9:30AM – 11:00AM



**CREATING YOUR MARKETING  
STRATEGY WEBINAR**  
TUESDAY 11<sup>TH</sup> AUGUST 2020  
1:30PM – 3:00PM



**EFFECTIVE FINANCE TOOLS WEBINAR  
– PART 2**  
FRIDAY 14<sup>TH</sup> AUGUST 2020  
9:30AM – 11:00AM



**MARKETING WITH SUBSTANCE NOT  
FLUFF WEBINAR – PART 1**  
TUESDAY 18<sup>TH</sup> AUGUST 2020  
9:30AM – 11:00AM



**SOCIAL MEDIA MARKETING WEBINAR**  
WEDNESDAY 19<sup>TH</sup> AUGUST 2020  
9:30AM – 11:00AM



**MARKETING WITH SUBSTANCE NOT  
FLUFF WEBINAR – PART 2**  
TUESDAY 25<sup>TH</sup> AUGUST 2020  
9:30AM – 11:00AM



**MAXIMISING EMPLOYEE  
ENGAGEMENT WEBINAR – PART 2**  
THURSDAY 27<sup>TH</sup> AUGUST 2020  
9:30AM – 11:00AM



FOR MORE BUSINESS READY  
WORKSHOPS, VISIT  
[WWW.BUSINESS-READY.CO.UK](http://WWW.BUSINESS-READY.CO.UK)

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### LEADING CHANGE WEBINAR

WEDNESDAY 2<sup>ND</sup> SEPTEMBER 2020  
9:30AM – 12:30PM



### CREATING YOUR MARKETING STRATEGY WEBINAR

FRIDAY 4<sup>TH</sup> SEPTEMBER 2020  
9:30AM – 11:00AM



### COACHING FOR CAPABILITY WEBINAR

TUESDAY 8<sup>TH</sup> SEPTEMBER 2020  
9:30AM – 12:30PM



### RAISING FINANCE FOR BUSINESS WEBINAR

TUESDAY 8<sup>TH</sup> SEPTEMBER 2020  
1:30PM – 3:00PM



### MARKETING WITH SUBSTANCE NOT FLUFF WEBINAR – PART 1

THURSDAY 10<sup>TH</sup> SEPTEMBER 2020  
9:30AM – 11:00AM



### STRATEGIC PLANNING TOOLS WEBINAR – PART 1

MONDAY 14<sup>TH</sup> SEPTEMBER 2020  
9:30AM – 11:00AM



### SOCIAL MEDIA MARKETING WEBINAR

TUESDAY 15<sup>TH</sup> SEPTEMBER 2020  
9:30AM – 11:00AM



### MARKETING WITH SUBSTANCE NOT FLUFF WEBINAR – PART 2

THURSDAY 17<sup>TH</sup> SEPTEMBER 2020  
9:30AM – 11:00AM



### STRATEGIC PLANNING TOOLS WEBINAR – PART 2

MONDAY 21<sup>ST</sup> SEPTEMBER 2020  
9:30AM – 11:00AM



### CREATING YOUR MARKETING STRATEGY WEBINAR

FRIDAY 25<sup>TH</sup> SEPTEMBER 2020  
9:30AM – 11:00AM