



Business Ready Workshop Programme – Autumn 2017

Owners of successful growing technology and knowledge based businesses recognise that in order to grow their business, they need to:

- develop their own wider business skills
- fill skills gaps through the training or recruitment of staff
- understand the wider business environment and markets to assess risks to the business
- recognise the impact of wider market and regulatory change
- ensure that new products are successfully launched and sold
- raise and manage funds to support business growth
- retain and effectively manage talent in the business

The Business Ready workshop programme is designed to meet their skills needs, along with giving you the opportunity to network with other high growth businesses in the area.

If you wish to further develop the skills and expertise within your business, then please take advantage of this high quality workshop programme designed to support the growth ambitions of your business:

Raising Finance for Business

Venue: Arnold House, Church Walk, Rugby. CV21 3BA

When: 6th September 2017, 9.00-12.30

Booking: <https://www.eventbrite.co.uk/e/raising-finance-for-business-rugby-tickets-36435651013>

Effective Recruitment

Venue: Warwick Innovation Centre, Warwick Technology Park, Gallows Hill, Warwick. CV34 6UW

When: 14th September 2017 – 9.15 – 12.30pm

Booking: <https://www.eventbrite.co.uk/e/effective-recruitment-warwick-registration-35910245511>

Social Media LinkedIn for Business (incl Recruitment)

Venue: Warwick Innovation Centre, Warwick Technology Park, Gallows Hill, Warwick. CV34 6UW

When: 14th September 2017 – 1.15 – 4.30pm

Booking: <https://www.eventbrite.co.uk/e/social-media-linkedin-for-business-incl-recruitment-warwick-registration-35909748023>

Using PR for Maximum Effect

Venue: Rural Innovation Centre, Unit 169, Avenue H, Stoneleigh Park, Kenilworth. CV8 2LG

When: 27th September 2017 Time: 9.15am – 12.30pm

Booking: <https://www.eventbrite.co.uk/e/using-pr-for-maximum-effect-rural-innovation-centre-stoneleigh-park-registration-35910450123>

Essential Influencing and Negotiating for Business

Venue: Eliot Park Innovation Centre, 4 Barling Way, Nuneaton,
Warwickshire CV10 7RH

When: Tuesday 10th October 2017 – 9.15am – 12.30pm

Booking: <https://www.eventbrite.co.uk/e/essential-inflencing-negotiating-for-business-nuneaton-registration-35933839080>

How to Create the Perfect Crowdfunding Application

Venue: Eliot Park Innovation Centre, 4 Barling Way, Nuneaton,
Warwickshire CV10 7RH

When: Tuesday 10th October 2017 – 1.15 – 4.30pm

Booking: <https://www.eventbrite.co.uk/e/how-to-create-the-perfect-crowdfunding-application-nuneaton-registration-35934347601>

Communicating Skills for Personal Impact

Venue: Enterprise Centre, Wellesbourne Enterprise Park, Wellesbourne Campus, Wellesbourne. CV35 9EF

When: 18th October 2017 Time: 9.15am – 12.30pm

Booking: <https://www.eventbrite.co.uk/e/communicating-skills-for-personal-impact-wellesbourne-registration-35934734759>

Essential Selling Skills

Venue: Business Innovation Centre, Harry Weston Road, Binley, Coventry CV3 2TX

When: Tuesday 7th November 2017 – 9.15am – 12.30pm

Booking: <https://www.eventbrite.co.uk/e/essential-selling-skills-binley-coventry-registration-35936455907>

Become a Top Sales Performer

Venue: Business Innovation Centre, Binley Business Park, Harry Weston Road,
Coventry. CV3 2TX

When: 7th November 2017 Time: 1.15pm – 4.30pm

Booking: <https://www.eventbrite.co.uk/e/become-a-top-sales-performer-binley-coventry-registration-35937125911>

Thinking Like an Investor

Venue: Rural Innovation Centre, Unit 169, Avenue H, Stoneleigh Park, Kenilworth. CV8 2LG

When: 21st November 2017 Time: 9.15am – 12.30pm

Booking: <https://www.eventbrite.co.uk/e/thinking-like-an-investor-rural-innovation-centre-stoneleigh-park-registration-35958717492>

Developing a Business Plan you can actually USE

Venue: Business Innovation Centre, Binley Business Park, Harry Weston Road,
Coventry. CV3 2TX

When: Tuesday 5th December 2017 – 9.15am – 12.30pm

Booking: <https://www.eventbrite.co.uk/e/developing-a-business-plan-you-can-actually-use-binley-coventry-registration-35958842867>

Using Partnerships & Channels to Grow Sales

Venue: Business Innovation Centre, Binley Business Park, Harry Weston Road,
Coventry. CV3 2TX

When: Tuesday 5th December 2017 – 1.15pm – 4.30pm

Booking: <https://www.eventbrite.co.uk/e/using-partnerships-channels-to-grow-sales-binley-coventry-registration-35959040458>

The full list of workshops can be found at <http://www.business-ready.co.uk/events/>

Places are limited for the FREE workshops, so please book early to guarantee your place through the Eventbrite links or via businessready@uwsp.co.uk or 024 7632 3121

* These workshops are delivered as part of the Business Ready programme to support tech based and knowledge intensive small businesses based in the Coventry & Warwickshire LEP area. This project is part funded by the European Regional Development Fund, forming part of the Coventry & Warwickshire Business support programme