

## Invitation

### Social media - A lunchtime briefing (and lunch!)



**When:** 7th February 2012, 12.30- 2.00 pm

**Where:** Binley Innovation Centre  
Binley Business Park  
Harry Weston Road  
Coventry  
CV3 2TX

**What:** Some companies are at Stage 3 with their social media, some companies are at Stage 1 and some are still deciding what stage 1 and stage 3 are!

This session is an introduction to social media with some practical advice about what it can and can't do, what the requirements are for a successful social media campaign and how to get started. Our speaker will be Hannah Reynolds, Chief Mischief Maker of Mischievous Marketing.

#### Agenda

12.30 pm Registration

12.45 pm Using social media in your business.

1.30 Q&A and Lunch

To reserve a place please contact Pauline Brooks on 024 76 323113 or email her:  
[pauline.brooks@uwsp.co.uk](mailto:pauline.brooks@uwsp.co.uk) Places are limited so please try to reserve early.