

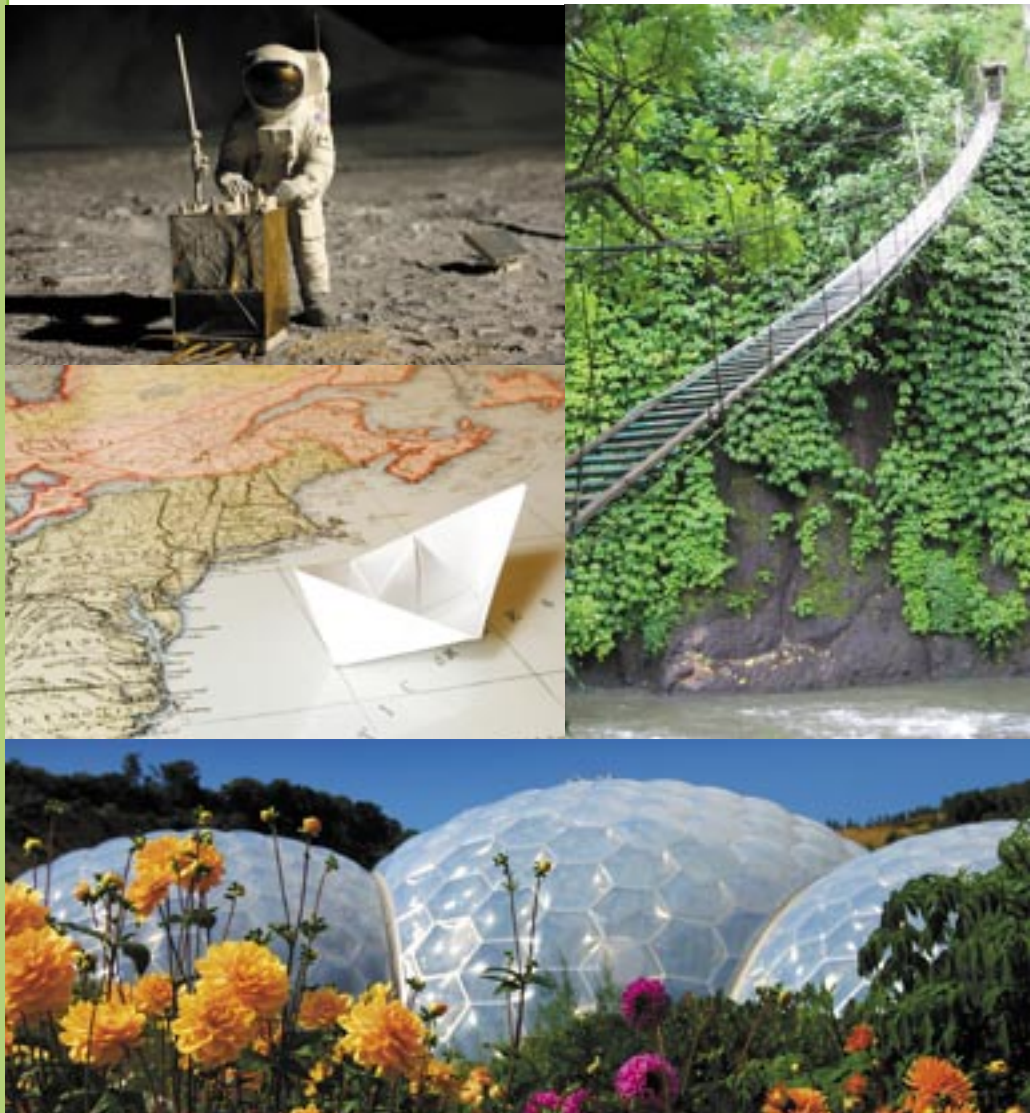
Making Ideas Really Happen!

Developing Enterprise in Primary Schools

A one day
conference
for Primary
Schools and
Businesses

The younger
the individual,
the bigger the
opportunity

- primary schools and enterprise: why and how?
- learning by doing
- building on young curiosity
- the mutual benefits of partnership



Conference Partners



Tuesday,
14 November 2006
Shaw Theatre,
London Euston NW1

The Challenge

None of us can hide from the demands of the global economy. Social cohesion, economic wealth and the future life chances of our young people depend upon their building a foundation for the skills needed for the world of work – the younger this happens the better.

Skills central to primary education – creativity, curiosity and effective communication – are also key qualities much sought after by employers.

But how can enterprise education in primary schools help to deliver these skills – and more?

This conference will illustrate how enterprise education can, in primary schools, help develop the skills wanted by tomorrow's employers and, in addition, through encouraging a 'can-do' attitude, nurture creativity, develop self-esteem, increase self-confidence and promote 'learning by doing'.

It will also:

- identify ways to establish, increase and enhance know-how for teaching and learning enterprise through linking primary schools with businesses
- explore the unique role of primary schools within communities
- highlight opportunities for appropriate staff development, both in primary schools and in businesses
- raise awareness of resources for curriculum development
- encourage and develop an awareness of careers in primary schools.

The conference format:

Participative workshop sessions will examine ways for primary schools to work more closely with businesses. Leading speakers will challenge traditional thinking as they highlight ways to make the ideas happen. There will be plenty of time for discussions and debate.

Who will join you?

- Primary school heads and leadership teams
- Leaders and primary link advisers in local authorities
- Leaders in business including; owners and senior managers in small and medium sized businesses
- Senior government policy makers
- Leaders and senior managers in Regional Development Agencies, Learning and Skills Councils and Business Link organisations including Chambers of Commerce.

The exhibition will form a central feature of this programme.

Conference outcomes:

A web-based conference report will provide the basis for sustaining the momentum for action, linked with schools-business networking to provide support on a local basis.



Meet and talk with:

David Grayson CBE (Conference Leader)

David's mission statement is 'to inspire individuals and organisations to realise their potential – to become all they can become; especially in a time of pervasive change'

Sir Digby Jones, formerly Director-General, Confederation of British Industry; HTI's 20th Anniversary President (agreed in principle)

Professor Alec Reed CBE, Founder, Reed Executive; Founder, Academy of Enterprise

as well as:

Mark Ashworth, Chief Executive, Young Enterprise West Midlands

Wendy Briscoe, Headteacher, Graiseley Primary School, Wolverhampton

Celia Ebrahimi, Headteacher, Hilltop Infant School, Essex

David Harris, Principal, Serlby Park 3-18 Learning Community, Nottinghamshire

Roy Leighton, Adviser to Business on Transformational Leadership; Member of the Government's team of Enterprise Advisers

Lizzie Tubbs and **Joanna Tolfree**, Project Managers, Primary Team, Tower Hamlets Education Business Partnership

Conference highlights include

- Why create an enterprising primary school culture?
- How can schools benefit? From knowing to doing
- Embedding enterprise capability in young people
- Why do businesses want to work more closely with primary schools? And how do they achieve that? Spelling out the business benefits
- Embedding enterprise capability in the trainers – the 'cascade' effect
- Investigating vision, values and goals
- Engineering, technology and enterprise – a career-related infant school example
- Nurturing creativity through enterprise role play
- Starting early – encouraging communications skills at KSI and KS2
- An inner city primary showcase.

Booking Conditions

1 No reservation can be accepted unless a deposit of £40.00 plus VAT (£47.00) per person accompanies the booking form, or an official body has agreed to be invoiced for the full fee.

2 The balance must be received at least four weeks before the event.

3 In the event of a cancellation, if notice reaches HTI in writing (fax: 024 7641 5984 or email: c.collingham@hti.org.uk):

- four weeks before the event, a full refund will be made.
- between two and four weeks before the event, a refund will be made, less the deposit.
- less than two weeks before the event, no refund can be made. Substitutes will be accepted.

Full details and joining instructions will be sent to registered participants four weeks in advance.

If you have not received details within two weeks of the event, please telephone Caroline Collingham on 024 7669 8519 or email: c.collingham@hti.org.uk

Forthcoming HTI Events:

Please tick those events on which you would like further information. To receive updates and news on HTI activities please provide your email address and fax or post back to HTI (details overleaf).

Email:

Business Briefing: Earn as you Learn! Construction and the Built Environment
Ealing, Hammersmith and West London College, London W14
Thursday 19 October 2006

Leadership Summit
Hosted at Freshfields Bruckhaus Deringer, London EC4
Tuesday 31 October 2006

Personalised Learning
Central London
Spring 2007

Booking Form

Bookings can be placed online at www.hti.org.uk/20thanniversary. Alternatively please complete the form below in BLOCK CAPITALS and send to:

Caroline Collingham, HTI, Herald Court,
University of Warwick Science Park, Coventry CV4 7EZ
Tel: 024 7669 8519 Fax: 024 7641 5984
Email: c.collingham@hti.org.uk Web: www.hti.org.uk

Title: Mr / Mrs / Ms / Other:

Last Name:

First Name:

Position:

Organisation/Institution:

Address:

Postcode:

Tel:

Fax:

Email:

Special/Dietary Requirements:

Please book me a place on the 'Making Ideas Really Happen!' conference.

Conference Fees:

Businesses: £245 Plus VAT (£287.87)

Educationalists: £165 Plus VAT (£193.87)

Exhibitors:
There will be an exhibition hall as a key feature at this conference. Please tick this box if you would details of display opportunities available.

Payment Details:

Please send me a VAT invoice.
Purchase Order No.

Please find attached full/part payment (£40.00 plus VAT (£47.00) deposit to secure booking if purchase order not available), for the amount of:

£
(Please make cheques payable to 'HTI Leadership Centre')

Authorised Signature:

Date:

I have read and accept the booking conditions overleaf. Please make sure you have signed this booking form as this confirms your contract with HTI.

NB. For additional bookings please photocopy this form.

Data Protection Act

Please note that the information supplied on this form may be stored on our computer records for data processing purposes. We are registered under the Data Protection Act (1998)



About HTI

HTI is an independent, not-for-profit social enterprise. Our mission is to work in partnership with education, business and government to enhance education – and business – leadership and the employability of young people.

For further information please visit: www.hti.org.uk

About the Academy of Enterprise

Who we are:

The Academy of Enterprise is a not-for-profit initiative to promote the teaching of enterprise throughout the UK. We work with schools to develop new models of delivery, new accreditation, and new ways of thinking.

We envisage a nation where:

- Enterprise is part of our culture
- Success is admired and aspired to
- New ideas and innovations are abundant
- Creativity and enterprise is taught throughout the entire education system.

For further information please visit: www.academyofenterprise.org

About the Specialist Schools and Academies Trust (SSAT)

The Specialist Schools and Academies Trust (SSAT) is the leading national body for education in England, part funded by the DfES, delivering the Government's Specialist Schools and Academies programme. The Government's aim is that by 2008 all schools will be specialist, except those planned to be Academies.

The Trust seeks to give more young people access to a good education by building networks, sharing practice and supporting schools. The Trust's way of working is based on the principle 'by schools for schools.' The Trust is at the heart of a growing network of over 3100 UK schools including primary, secondary, special schools and academies. We believe it represents the largest network of its kind in the world.

For further information please visit: www.specialistschools.org.uk

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